

A low-angle shot of a group of young people, likely Scouts, cheering and holding up their smartphones against a bright, clear sky. The people are in the foreground, looking upwards with expressions of joy and excitement. The lighting is warm, suggesting a sunny day.

Vacancy Information Pack

**Communications
Sub-Team
Leader**

**Lead the voice of
adventure across
Greater Manchester
West**



Scouts

Greater Manchester
West

Joining the team isn't just about having all the skills and experience to do the role from day one – Scouts is just as much about us as adults using and developing our own skills as it is about creating opportunities for young people to build Skills for Life.

What would I be doing as Communications Sub-Team Leader?

You will lead a team of enthusiastic volunteers to ensure Scouting in Greater Manchester West is seen, shared and celebrated.

Sub-Team Leaders work closely with Sub-Team Members to:

- Agree how the allocated team tasks are shared amongst team members by considering their skills, interest and availability.
- Make sure the team puts young people building skills for life at the heart of what they do.
- Make sure the team is open and inclusive, and adapt team activities and tasks to be accessible for everyone.
- Be part of the Support Team which includes the Support Team Leader, Sub-Team Leaders for Communications, Growth and Inclusion, and any Support Team Members.

You will lead, inspire and motivate your team to undertake the following tasks:

Support Scouts locally by promoting Scouting and sharing good news stories:

- Create a positive image of Scouts in the local community. For example, through local and social media, showing that Scouts is inclusive and open to all.
- Sharing good news stories on our social media, website and our newsletter The Buzz.

Support Scouts locally by leading our internal communications:

- Ensure we send regular, timely and relevant communications to our members, including to volunteers with specific roles.

Support effective processes:

- Set up and look after email, website and social media for the County.

You don't need to be an expert in every area. We're particularly interested in volunteers with a passion for social media, but our team brings a wide range of skills — and training and support will be provided for any areas you'd like to develop.

How to apply or nominate someone

Process

Thank you for your interest in volunteering as **Communications Sub-Team Leader** in Greater Manchester West. On the following pages you will find more information about the role, as well as what the team is about and what's in it for you as a volunteer joining us.

You can apply for the role yourself using the application form or nominate someone else. Nominated people are under no commitment to apply, unless they wish to. Apply or nominate online by following the link below.

[Application/Nomination Form](#)

A selection group will be put together to oversee this process, and we will review all applications and nominations to make decisions on who to invite to attend the selection stage of this process.

Key Dates

The closing date for applications and nominations is **Sunday 30th November 2025 at 23:59**

Further Information

For more information or for an informal chat about joining the Greater Manchester West Team, please contact:

Jacob Bond (County Lead Volunteer) by emailing, jacob.bond@gmwscouts.org.uk
or

Amy Childs (Support Team Leader) by emailing, amy.child@gmwscouts.org.uk. 3

